Straumann Original Quality label: Show that your lab does not compromise on quality and precision!

In partnership with Straumann, your lab can benefit from innovative products and tailored services that will make your daily work easier and more efficient, while further strengthening your position within the treatment team. Learn more on how you can make your lab stand out with the new Straumann Original Quality label.

Dental labs—an essential pillar that ensures treatment success

Dental technicians resemble artists in many respects. It is their love of detail, high-standard craftsmanship and in-depth know-how that form the basis for outstanding restorations, giving many people back a quality of life long forgotten. But are these high standards of dental labs noticed by their target groups? Straumann wants to support labs in showing off their expertise to customers. As a leading supplier in the field of implant dentistry, Straumann itself has a reputation for its passion for precision. With the use of premium quality products from Straumann, labs can undermine their value proposition. With a new marketing package, Straumann wants to encourage labs using original Straumann components to raise awareness of the high-quality services that are offered by them.

Stand out from the crowd by using the Straumann Original Quality Label

For every Straumann implant restored by your lab with Straumann components, you can rely on quality, outstanding precision and the protection of your margins. From the very first purchase of an original Straumann abutment, labs not only benefit from Straumann’s proven quality, but are also supported in promoting their expertise to current and potential customers. The ‘Straumann Original Quality Label’ plays a substantial role in this promotion flow. Label your workmanship with this seal of quality to make clear that your lab does not compromise on quality and precision. Labs that are fully convinced by the exclusive use of original Straumann components can even become ‘Straumann Original Ambassadors’, benefit from special services and use this unique selling proposition for their promotion.

We share the same passion for quality and precision—so let’s reach our goals together!

Your lab provides premium craftsmanship, while Straumann stands for reliable technologies, services and products that ensure precise and high-quality restorations that meet the demands of today’s dentists and patients. Because your business is constantly evolving, Straumann is evolving with you. Our clear mission is to offer you continuous and strong support for making your dental lab business a success. Because, for every Straumann implant restored by your lab, you can rely on quality, outstanding precision and the protection of your margins.

Interested? Get in touch with the official Straumann Sales Representative in your region for more details.

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Co-organisé par l’Association Monégasque de l’Imagerie Dentaire 3D

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IDental16
www.imaginadental.org
CAD/CAM implant bars on demand with NobelProcera Services

Fig. 1

With more than 300 million edentulous patients worldwide, the opportunity for dental professionals to improve patients’ quality of life is huge.¹ And with dental implant treatment offering a more efficient and comfortable alternative to traditional full dentures, demand for implant bar overdentures is set to grow.², ³, ⁴

Fig. 2

NobelProcera’s centralised milling systems consistently provide passive fit. Plus, as NobelProcera mills bars from a solid monobloc, the risk of creating weak points when soldering or welding is avoided.
As a result, dental laboratories that can provide high-quality implant bars to support these restorations will be increasingly in demand. However, ramping up implant bar production can require a significant investment in equipment, time and staff training that many labs simply cannot afford. That is where NobelProcera Scan and Design Services can help.

_Send a model, receive unrivalled bars_

To use the service, the lab simply prepares the case materials as normal, noting the details of the case on a short accompanying form before sending it to be scanned and designed by NobelProcera’s team of skilled technicians. From receipt of the model, the scan and design part of the process typically takes one day.

Given the extensive range of platforms covered in the Scan and Design offering, labs with a NobelProcera System can use the scan-only version of the service to increase their platform options, while retaining control of the design. The scan is sent back to their NobelProcera Software so they can complete the design themselves. Alternatively, those looking to take advantage only of high-quality centralised milling can send a completed wax-up of a bar direct to production.

_Premium production and peace of mind_

Once the technician is happy with the design, the bar is sent for milling. As NobelProcera produces implant bars only from solid blocks of surgical grade titanium*, possible weaknesses relating to soldering or laser welding are avoided.

Two or three days later, the precisely manufactured bar is shipped to the lab together with a material authenticity certificate and a five-year product warranty.

_Investing in quality, not equipment_

This flexible approach to outsourcing offers many benefits for labs. Primarily, it means they can offer precision-fitting bars in NobelProcera’s renowned high quality without needing to purchase and maintain expensive production technology.

It also means that implant bar cases can be accepted even when the lab is working at full capacity or if the required skill in this particular area is not yet present in the lab.

The breadth of the NobelProcera Services offering is also an advantage of the service. Nobel-Procera’s wide range of both fixed and fixed-removable implant bar solutions caters for a variety of clinical needs and preferences, with the Scan and Design Service available for over 170 implant platforms.**

_Outsource means opportunity_

By removing the need for expensive investments and offering unrivalled results, NobelProcera’s Scan and Design Service lets labs take advantage of requests for high-quality implant bars that they might otherwise be forced to pass up. In other words, it affords labs the flexibility to take opportunities that they cannot afford to miss._

* Surgical grade titanium alloy Ti-6Al-4V according to ASTM F1472
** Some products may not be regulatory cleared/released for sale in all markets. Please contact the local Nobel Biocare sales office for current product assortment and availability.

_References_

1. WHO and Nobel Biocare estimates. See WHO website whocalledlab.od.mah.se/countriesalphab.html
2. iData research 2014: US Market for Dental Prosthetics and CAD/CAM Devices p.31
Schick Dental—innovation and premium products

For more than 50 years Schick Dental has stood for innovation and premium products for dental technicians. The product portfolio of Schick Dental is including a complete range of dental brushless micromotors to fulfill all the requirements of the dental technicians.

The Q Basic brushless micromotor is built using technology that is optimised to deliver unequalled performance and balance to users. It provides technicians ample power, while running ultra-smooth, quiet and cool.

The Q Basic Tabletop version offers a traditional style handpiece system with a dynamic footswitch for control of speed.

Trusted dependability

50 years of engineering experience has allowed Schick to create a new micromotor that is both easy to manipulate and universal in use. Quality components and a detailed finish allow for long service intervals and a long service life for this compact product.

Efficiency + Reliability

With a speed range from 1,000–40,000 rpm and 6.7 Ncm of torque, the Q Basic is ideally suited for all kinds of work in the laboratory. The simple, reliable and robust technology of the Q Basic rises up to even the most challenging conditions.

- Smooth, quiet running brushless motor
- Rugged and durable construction
- Speed range of 1,000–40,000 rpm with 6.7 Ncm of torque
- Optimised sealing system to protect against wear and tear.

The perfect add-on for technicians working with the Q Basic Tabletop is the L Protect. L Protect offers a unique combination of modern, energy-saving workstation illumination and a protective glass pane. Equipped with highly efficient SMD-LED’s, L Protect offers exceptional illumination of the working area without irritating shadows. At the same time it ensures a maximum occupational safety.

The LED frame and protective glass can be easily separated. With an illuminance of 2,500 Lux (brighter than two 60 W light bulbs) and minimum energy requirements of 8 watts, L Protect is an economical alternative to conventional workplace lighting systems.

L Protect offers a lot of advantages:

- Bright and shadow-free illumination
- Long-lasting and energy-saving SMD-LED’s
- Special protective glass pane
- Easy handling.

Contact

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